

Before we start....

Please read the 4 scenarios and complete the worksheet

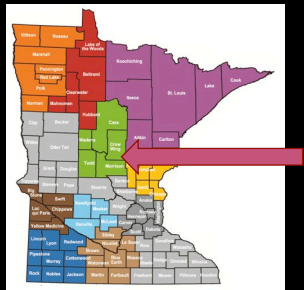
Creating a Resilient Region: The Central Minnesota Sustainable Development Plan

Consortium Meeting Round 1
December 15, 2011



Our Resilient Region

Cass
Crow Wing
Morrison
Todd
Wadena



Today's Goals

- Welcome the Consortium back
- Tell you what we have been doing
- Introduce the 4 scenarios
- Choose elements of a Vision for the region

Core Purpose

- Make choices for economic and environmental vitality for the region
- Make choices about a vision you want to plan for
- Make choices about a vision you want to invest in

What is the Resilient Region Project?

- 25 year implementation plan
- Extensive inclusionary process
 - Consortium – 200+
 - Workgroups
 - Basecamp/ InCommons
- Policy and funding recommendations
- Immediate implementation through 26 activities

Work of the Workgroups

- Identified key issues
- Visioning → Scenarios
- Brainstormed draft recommendations

Key Issues

- H1 Affordable Housing
- H2 Rehabilitation
- H3 Employment
- H4 Infrastructure
- H5 Building Standards
- T1 Public Transit
- T2 Highways
- T3 Alternatives to Transportation
- T4 Walking and Biking
- ED 1 Work Force
- ED 2 Technological Advances
- ED 3 Infrastructure
- ED 4 Natural and Social Environments
- ED 5 Financing

Key Issues

- LU1 Land-use plans based on a balance of environmental and economic needs in the long term
- LU 2 An effective land-use decision process that works better than the current system
- LU 3 Land-use policies that create affordable, intergenerational, active living housing opportunities
- LU 4 Protect our water (surface and subsurface) and provide better public access to public waters
- LU 5 Protect our region's agricultural heritage and support smaller-scale efforts like CSAs

Creating the Scenarios

Why Use Scenarios?

- To imagine a range of futures
- To choose our preferred future
- To aim our policies & strategies

Development of Scenarios

Developed from Workgroup visions with elements tied to the Key Issues

- Current trends
- Abundance
- Bootstrap
- Doomsday

Our Work Today

- To understand the differences between the 4 scenarios
- To choose elements from the scenarios to create a single vision for the region

A Note on Trends

- Current trends are based on real data
- Other scenarios use current trends as a base and then diverge from them based on the language in the narratives

Process for Choosing Elements of our Vision

- Present data on 1 element
- Present 4 scenarios for that element
- Ask you to discuss the element briefly at your table
- Use keypads to choose which future you want for that element

Process for Choosing Elements of our Vision

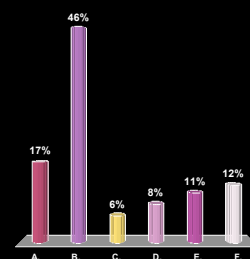
- You do NOT have to choose all the elements from the same scenario
- You can choose one element from Abundance, one from Current Trends, one from Doomsday...

Testing the Keypads

- Does everyone have a keypad?
- Questions will ask you to respond with A-E responses
- You can change your mind, but the software will only record your last vote

What County are you from?

- A. Cass
- B. Crow Wing
- C. Morrison
- D. Todd
- E. Wadena
- F. Other



Current Regional Snapshot

Total population – 170,050

Over 65 rises from 22% to 29% of total population by 2035

Median household income - \$41,092 (MN \$55,621)

14.5% living in poverty (MN 10.9%)

Average household size – 2.4 persons

100,021 housing units in the region
Over half owner-occupied/significant number vacant

Voting on Vision Elements

- Round 1: Broadband coverage
- Round 2: Housing affordability
- Round 3: Health care
- Round 4: Economic sector changes
- Round 5: Water quality
- Round 6: Growth patterns
- Round 7: Transportation

Process for Choosing Elements of our Vision

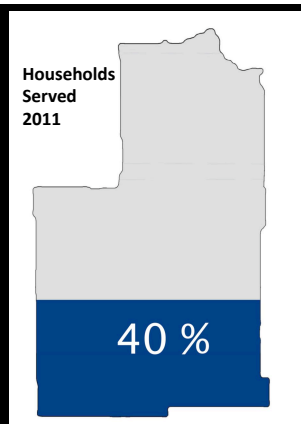
- Present data on 1 element
- Present 4 scenarios for that element
- Ask you to discuss the element briefly at your table
- Use keypads to choose which future you want for that element

Voting on Vision Elements Round 1

Broadband coverage

Broadband Coverage 2011

Currently 40% of the households in the region are served by broadband service for internet connection



Broadband Coverage

- Abundance – Public and private investment in service
- Bootstrap – Investment increase to support local business connections to regional/foreign markets
- Current trends – Current, largely private investment continues
- Doomsday – Little publically maintained infrastructure

Households Served 2035



Core Purpose

- Make choices for economic and environmental vitality for the region
- Make choices about a vision you want to plan for
- Make choices about a vision you want to invest in

Voting on Vision Elements Round 1

Discuss broadband at your table

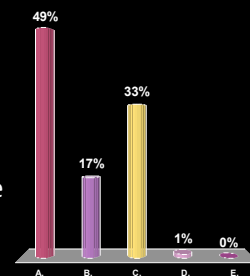
Which scenario do you like? Why?
Is this an important issue to the region? Why?

Voting on Vision Elements Round 1

Vote on which scenario
for broadband should be
our regional vision

For broadband infrastructure,
which scenario do you think should be
the vision for Central Minnesota?

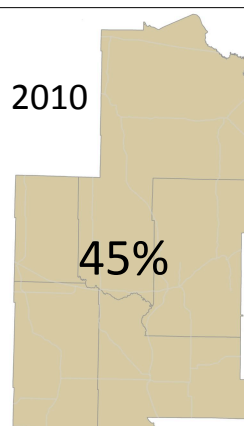
- A. Abundance
- B. Bootstrap
- C. Current Trends
- D. Doomsday
- E. None of the above



Voting on Vision Elements Round 2

Housing affordability

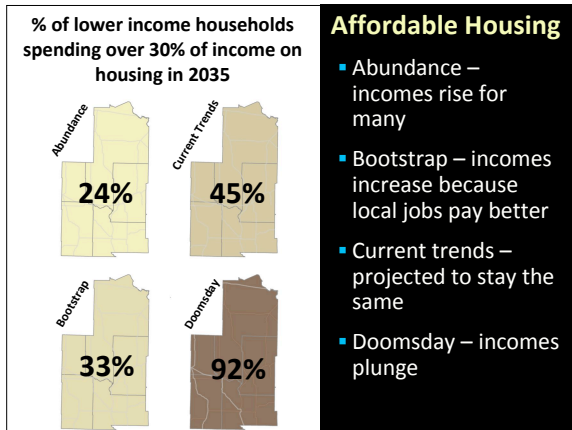
2010



Affordable Housing

Percentage of lower income households spending 30% or more of their income on housing

Source: MHFA



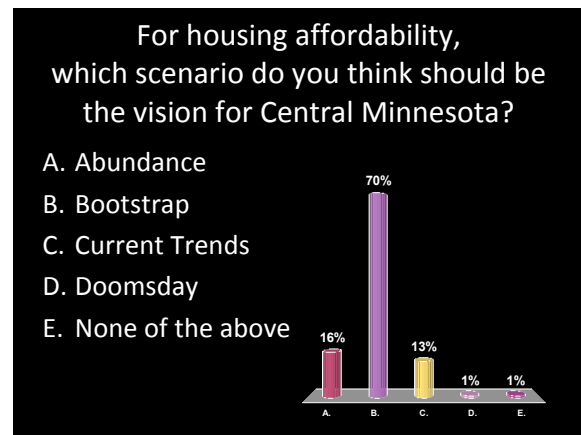
Voting on Vision Elements Round 2

Discuss housing affordability at your table

Which scenario do you like? Why?
Is this an important issue to the region? Why?

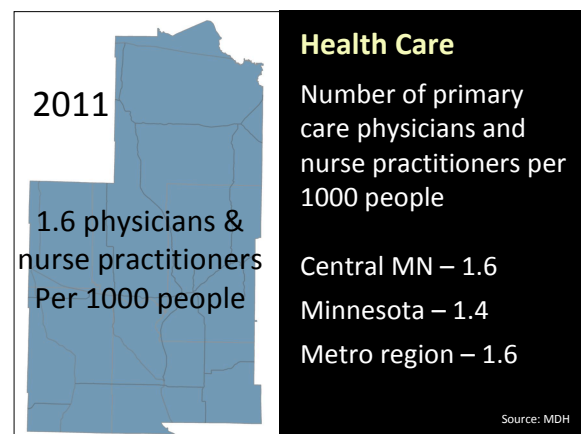
Voting on Vision Elements Round 2

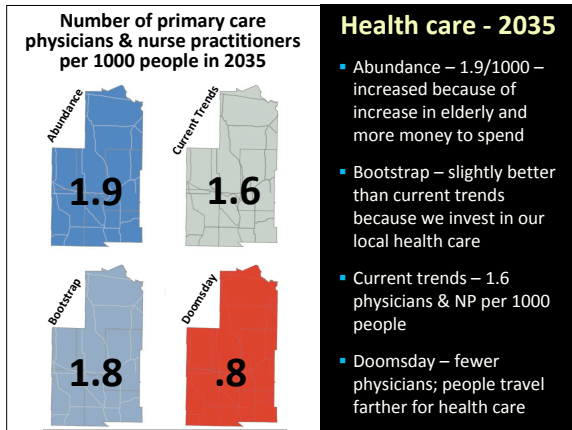
Vote on which scenario for housing affordability should be our regional vision



Voting on Vision Elements Round 3

Health care





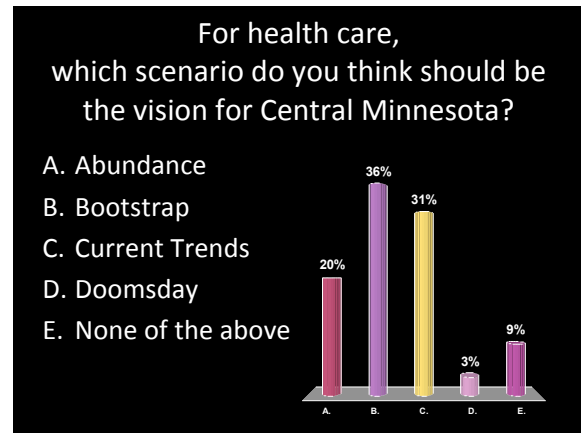
Voting on Vision Elements Round 3

Discuss health care at your table

Which scenario do you like? Why?
Is this an important issue to the region? Why?

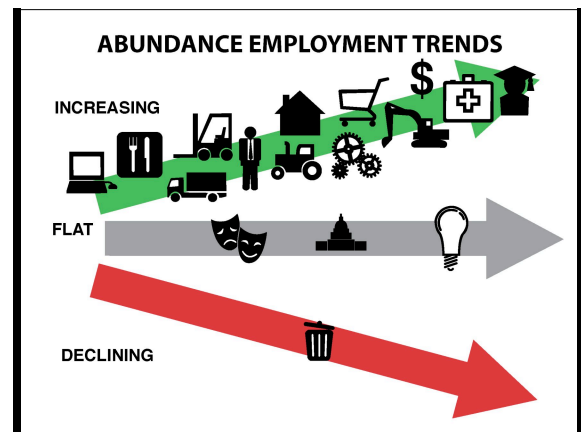
Voting on Vision Elements Round 3

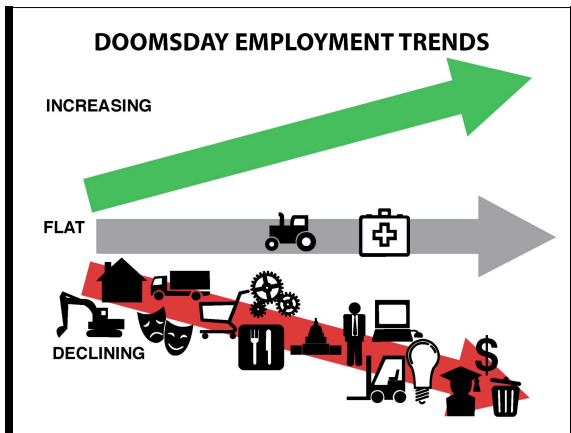
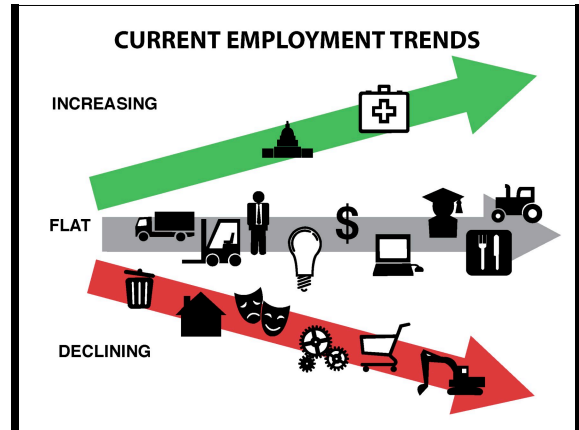
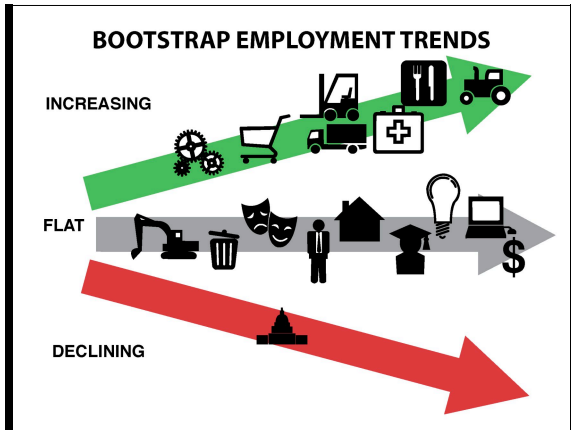
Vote on which scenario for health care should be our regional vision



Voting on Vision Elements Round 4

Economic sector changes





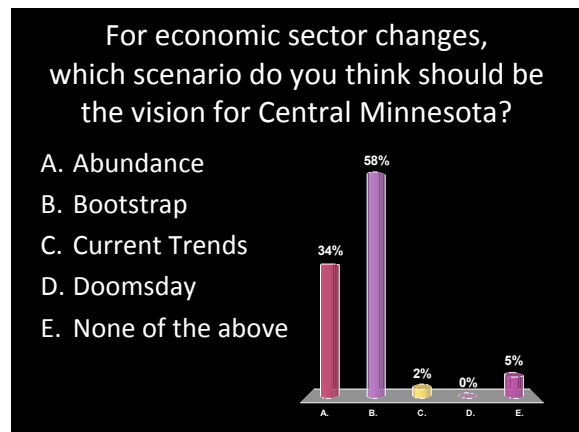
**Voting on Vision Elements
Round 4**

**Discuss economic sector
changes at your table**

Which scenario do you like? Why?
Is this an important issue to the
region? Why?

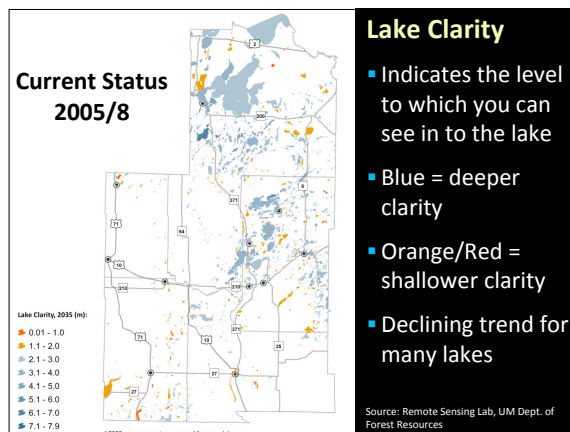
**Voting on Vision Elements
Round 4**

**Vote on which scenario
for economic sector
changes should be our
regional vision**



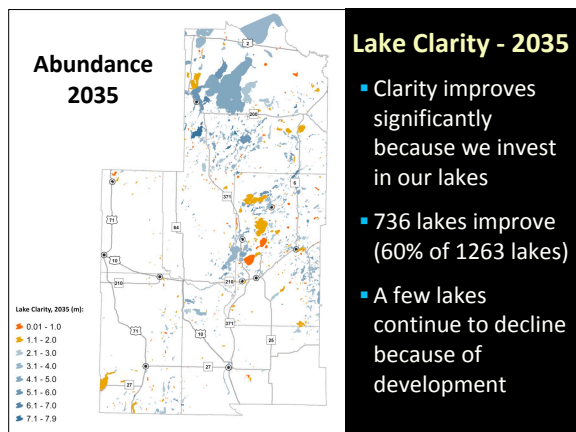
Voting on Vision Elements Round 5

Water quality – Lake Clarity



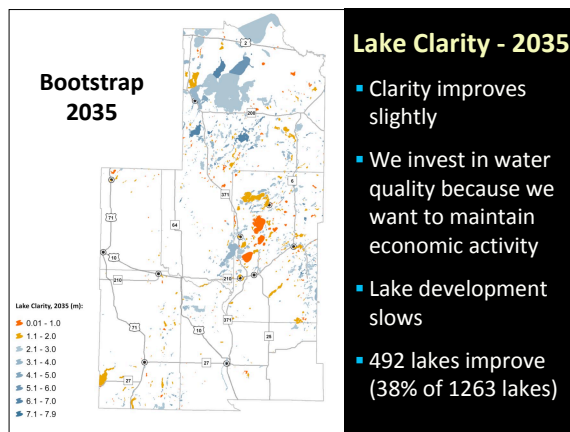
Lake Clarity

- Indicates the level to which you can see in to the lake
- Blue = deeper clarity
- Orange/Red = shallower clarity
- Declining trend for many lakes



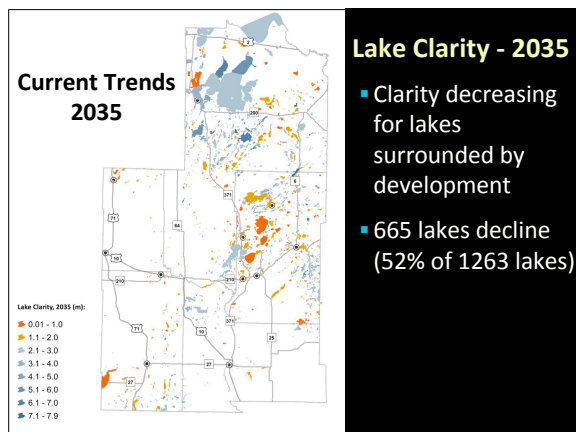
Lake Clarity - 2035

- Clarity improves significantly because we invest in our lakes
- 736 lakes improve (60% of 1263 lakes)
- A few lakes continue to decline because of development



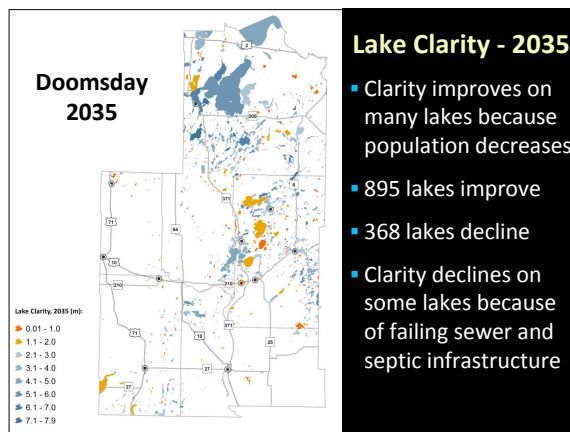
Lake Clarity - 2035

- Clarity improves slightly
- We invest in water quality because we want to maintain economic activity
- Lake development slows
- 492 lakes improve (38% of 1263 lakes)



Lake Clarity - 2035

- Clarity decreasing for lakes surrounded by development
- 665 lakes decline (52% of 1263 lakes)



Lake Clarity - 2035

- Clarity improves on many lakes because population decreases
- 895 lakes improve
- 368 lakes decline
- Clarity declines on some lakes because of failing sewer and septic infrastructure

Voting on Vision Elements Round 5

Discuss water quality/
lake clarity at your table

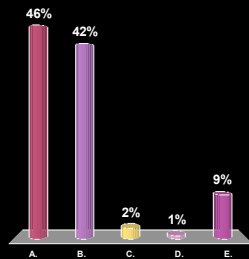
Which scenario do you like? Why?
Is this an important issue to the
region? Why?

Voting on Vision Elements Round 5

Vote on which scenario
for water quality/
lake clarity should be
our regional vision

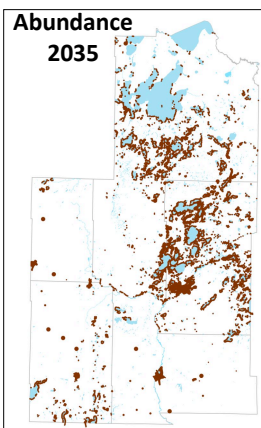
For water quality/lake clarity,
which scenario do you think should be
the vision for Central Minnesota?

- A. Abundance
- B. Bootstrap
- C. Current Trends
- D. Doomsday
- E. None of the above



Voting on Vision Elements Round 6

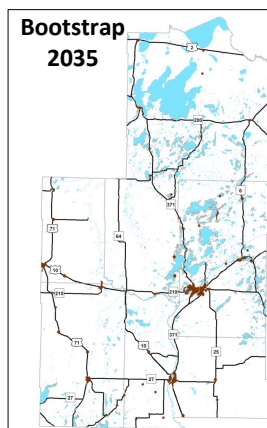
Growth patterns



Growth Patterns 2035

Abundance

- 36,000 new homes
- Pop. increase – 47%
- Household size – 2.2
- People stay and others move in
- Lots of housing options
 - We love our lakes
 - Big and small towns grow

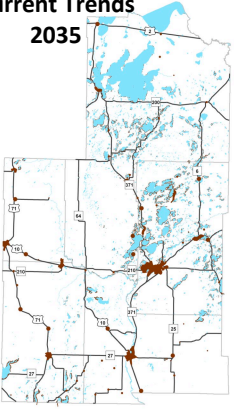


Growth Patterns 2035

Bootstrap

- 4,000 new homes
- Pop. increase – 6%
- Household size – 2.6
- We live near jobs
 - Big towns grow
 - Especially towns on major roads
 - Small towns lose population

Current Trends 2035

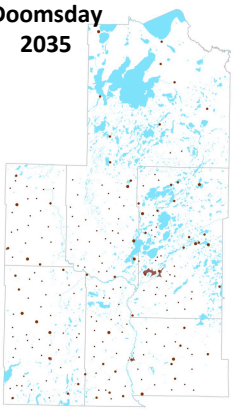


Growth Patterns 2035

Current Trends

- 12,000 new homes
- Pop. increase – 18%
- Household size - 2.4
- People retire here
 - Moderate lake shore development
- Affordable housing
 - Young people return
 - Big towns grow some
 - Small towns stay the same

Doomsday 2035



Growth Patterns 2035

Doomsday

- 3,000 homes abandoned
- Pop. decrease – -6%
- Household size – 3.2
- Movement to rural areas
- Towns of all sized decline

**Voting on Vision Elements
Round 6**

**Discuss growth patterns
at your table**

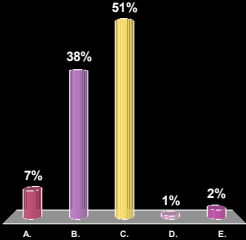
Which scenario do you like? Why?
Is this an important issue to the
region? Why?

**Voting on Vision Elements
Round 6**

**Vote on which scenario
for growth patterns
should be our regional
vision**

For growth patterns,
which scenario do you think should be
the vision for Central Minnesota?

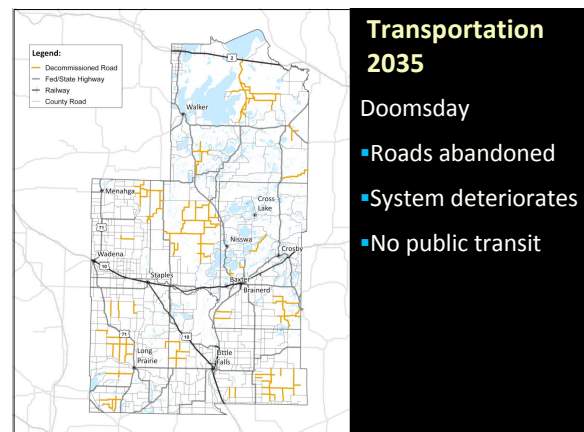
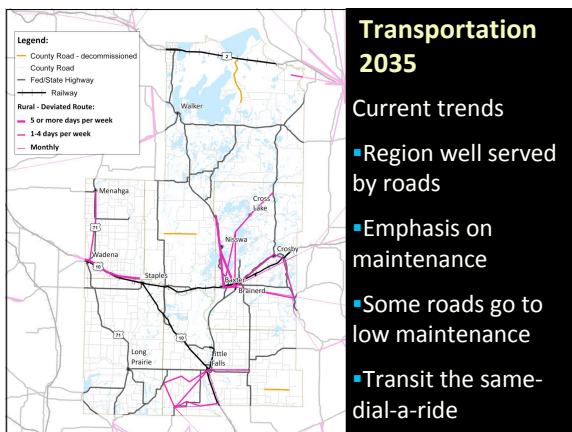
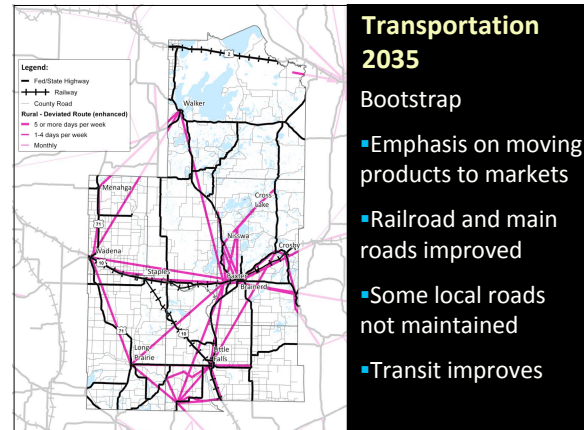
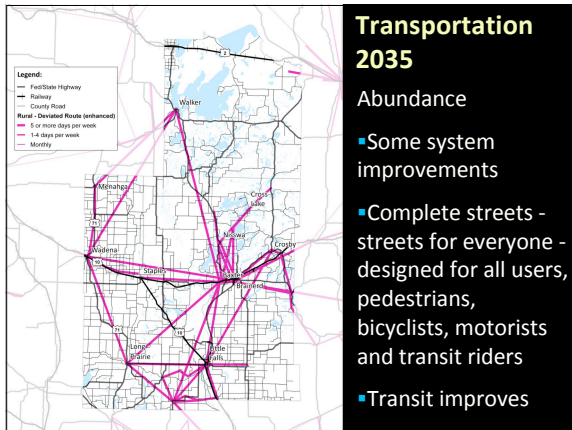
A. Abundance
B. Bootstrap
C. Current Trends
D. Doomsday
E. None of the above



Scenario	Percentage
A. Abundance	7%
B. Bootstrap	38%
C. Current Trends	51%
D. Doomsday	1%
E. None of the above	2%

**Voting on Vision Elements
Round 7**

Transportation



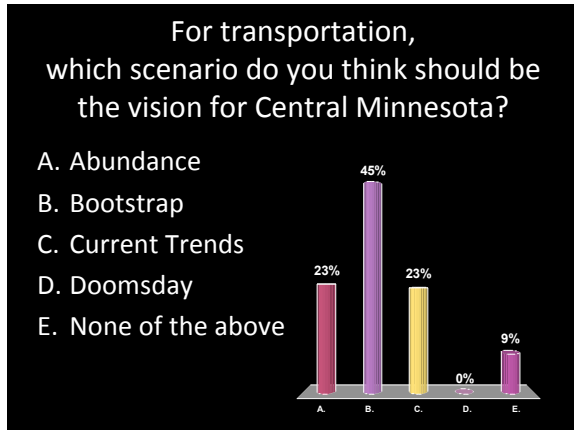
Voting on Vision Elements
Round 7

Discuss transportation
at your table

Which scenario do you like? Why?
Is this an important issue to the
region? Why?

Voting on Vision Elements
Round 7

Vote on which scenario
for transportation
should be our regional
vision



Voting on Vision Elements

Results highlights

Please leave at your table.....

Keypads

Worksheets – orange

Homework - white

Please complete the evaluation and leave at your table

Next Steps

- Create a vision from the elements chosen tonight and worksheets
- Connect policies, strategies, and finance plan to the vision
- Next Consortium meeting – May 8, 2012

ROUND 1
Dec. 15, 2011
The Lodge, Baxter MN
4 to 6 pm
Evaluation

N = 103; of the 130 non-consultants who signed in = 79% Response Rate

On a scale of 1 to 5, how effective was:	1	2	3	4	5
The data portion of the event where data were presented regarding current and future trends.	(2)	(5)	(22)	(42)	(31)
No Response = (1) 1.0%	1.9%	4.9%	21.4%	40.8%	30.1%
The voting process used to choose the preferred pieces of each scenario.	(2)	(3)	(6)	(26)	(65)
No Response = (1) 1.0%	1.9%	2.9%	5.8%	25.2%	53.1%

To what extent do you agree with the following statements:	Strongly Disagree	Disagree	Agree	Strongly Agree
The data presented today was credible.	SD (1) 1.0%	D (6) 5.8%	A (77) 74.8%	SA (19) 18.4%
The data used was the best for helping the region decide on a future direction.	SD (1) 1.0%	D (15) 14.6%	A (74) 71.9%	SA (13) 12.6%

I understand the work completed to date. No Response = 0	SD	D (11) 10.7%	A (63) 61.2%	SA (29) 28.2%
I understand how today's process fits within the entire 2-year project. No Response = (1) 1.0%	SD (1) 1.0%	D (14) 13.6%	A (64) 62.1%	SA (23) 22.3%
I understand that I need to commit to attending 3 more sessions to help the region develop a long-range plan. No Response = (3) 2.9%	SD	D (5) 5.8%	A (62) 60.2%	SA (32) 31.1%

On a scale of 1-5, do you think this session was "time well spent"?
No Response = (1) 1.0%

Waste of My Time	1	2	3	4	5	Time Well Spent
		(6) 5.8%	(12) 11.7%	(39) 37.9%	(45) 43.7%	

Time Well Spent Rating AND Anything else "on my chest" that I didn't get a chance to say

Time well spent = 5 "We need to help develop/expand clean businesses."

Time well spent = 4 "Transportation should maybe consider going beyond region centre i.e. Min to St. Cloud or other major destinations."

Time well spent = 3 "Poverty reduction strategy"

Time well spent = 5 "Goodest"

Time well spent = 3 "Not sure the scenarios were the best ones to use as a basis for planning"

Time well spent = 5 "Terminology is crucial"

Time well spent = 5 "Food was awesome"

Time well spent = 5 "Using the opportunity for our creative people to for an branded regional and industry could be persuasive and fun"

Time well spent = 3 "Some of the questions and scenarios were confusing. The data was too high level without detail and not sure how relevant it was."

Time well spent = 4 "I learned guidance was the favored response. Had to make concessions on other positions."

Time well spent = 4 "Hard to choose, board discussions helped before voting."

Time well spent = 4 "It was a little confusing choosing the scenario we want versus the one based on current "reality"."

Time well spent = 4 "Better instruction on differentiating desired versus expected versus probably outcomes in reflection scenarios."

Time well spent = no response "Suggestion to vote for desired outcome drives answers based guidance as voting continued votes started to vote for what they thought "would be" not what they wanted."

Time well spent = 4 "This is an oversimplification of a problem."

Time well spent = 5 "Four classes worked well - give a lesson to MNDOT"

Time well spent = 3 "I understand the challenges and nobody probably wanted to start read but these were impulsive "gut" decisions based on high-level understanding of the scenarios and data, not carefully thought through, not necessarily the messages we want to express."

Time well spent = 3 "I feel like the voting on 7 questions didn't adequately portray the complex issues and steps that need to be taken to improve our communities. I would have liked to see more specific questions with the categories."

Time well spent = 4 "I hope future voting will be on the reality of what we can achieve"

Time well spent = 2 "Voting was oversimplified and manipulative. Core team has its own agenda not interested in will of people."

Time well spent = 5 "no, thank you"

Time well spent = 2 "blaming by organ, question it's merit. Sound system is horrid"

Time well spent = 5 "The material was not always consistent with what was said in the scenarios and the power point presentation."

Time well spent = 3 "Again seemed like data wasn't always same with results on slides and scenarios."

Time well spent = 4 "I'd suggest some cheese for next time."

Time well spent = 5 "I went to the Private Bay one and I'm gonna keep going!"